

Location Analytics

Empowering through Digital Insight

Data Collection



Customers

- Activity / Traffic
- Experience
- Marketing / Campaigning
- Loyalty
- New / Repeat Business
- Surveillance
- Wayfinding

Digital Intelligence as a Service (DaaS)

- Real-time Dashboard
- Data Analytics
- Scheduled Reporting
- Heat Maps
- Alerts and Notifications
- Key Performance Indicators

Staff

- Time and Attendance
- Response Times
- Activity
- Surveillance
- Proximity
- Asset Management
- Device Management